

Message Text

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C O N F I D E N T I A L STATE 080591

PARIS FOR UNESCO

E.O. 11652: GDS

TAGS: AORG, ABUD

SUBJECT: GOALS AND OBJECTIVES FOR THE U.S. MISSION TO THE
UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL
ORGANIZATION

REF: STATE 073893

1. IO BUREAU APPROVED GOALS AND OBJECTIVES FOR THE U.S.
MISSION TO THE UNITED NATIONS EDUCATIONAL, SCIENTIFIC,
AND CULTURAL ORGANIZATIONS ARE: BEGIN TEXT:

I. GOALS

-- TO MAINTAIN UNESCO AS A FORUM FOR GENUINELY FREE
EXCHANGE OF IDEAS AMONG WORLD LEADERS IN SCIENCE, EDUCATION
CULTURE AND COMMUNICATIONS.

-- TO ENSURE THAT THE ORGANIZATION IS NOT CONVERTED INTO
AN ARENA FOR IDEOLOGICAL AND POLITICAL COMBAT.

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-- TO RECOVER AND INCREASE U.S. INFLUENCE IN UNESCO
AFTER THE DIMINUTION IT SUFFERED FOLLOWING THE INTENSE
PERIOD OF POLITICIZATION IN 1974.

II. SPECIFIC TASKS

-- STRENGTHEN UNESCO'S COMPETENCE IN THE FIELD OF HUMAN
RIGHTS BY GIVING THE DIRECTOR GENERAL AND THE POLICY-

MAKING BODIES OF THE ORGANIZATION INCREASED FORMAL

AUTHORITY TO SEEK INFORMATION AND FOCUS PUBLIC ATTENTION
ON VIOLATIONS OF HUMAN RIGHTS UNDER APPROPRIATE DUE
PROCESS PROCEDURES.

-- FOCUS UNESCO'S ATTENTION IN THE HUMAN RIGHTS AREA ON
THE FULL RANGE OF HUMAN RIGHTS, WITH CLEAR AND EQUAL
ATTENTION GIVEN TO INDIVIDUAL CIVIL AND POLITICAL HUMAN
RIGHTS AS WELL AS COLLECTIVE ECONOMIC, SOCIAL AND
CULTURAL RIGHTS, AND DISCOURAGE THE DOUBLE STANDARD WHICH
COULD BE THE RESULT OF CONCENTRATING ATTENTION EXCLUSIVELY
ON SOUTHERN AFRICA AND CHILE.

-- PROMOTE ACCEPTANCE OF THE CONCEPT OF THE FREE FLOW OF
INFORMATION, IDEAS, AND NEWS.

-- PREVENT THE ADOPTION BY THE 1978 UNESCO GENERAL
CONFERENCE OF A DECLARATION THAT SUPPORTS OR PROMOTES THE
CONCEPT OF GOVERNMENT CONTROL OF THE MASS MEDIA.

-- REDUCE THE PRESSURES OF THE DEVELOPING WORLD FOR
RESTRICTING THE ACTIVITIES OF INTERNATIONAL FREE PRESS
AGENCIES BY WORKING WITH UNESCO TO ASSIST COUNTRIES AND
REGIONAL GROUPS IN BUILDING UP THEIR OWN MEDIA INFRA-
STRUCTURAL.

-- ENHANCE U.S. INFLUENCE WITHIN THE SECRETARIAT BY THE
PLACEMENT OF QUALIFIED AMERICANS IN POSITIONS OF INFLUENCE
OVER POLICY FORMULATION AND EXECUTION.

-- REDUCE THE POLITICIZATION OF UNESCO BY STRENGTHENING
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THE MEASURES FOR DUE PROCESS HANDLING OF SENSITIVE ISSUES.

-- PROMOTE GREATER ADMINISTRATIVE AND PROGRAM MANAGEMENT
EFFICIENCY IN UNESCO BY INCREASED ATTENTION TO PROPER
EVALUATION, BOTH THROUGH INTERNAL EVALUATION MACHINERY
AND SUCH EXTERNAL MEANS AS THE UN JOINT INSPECTION UNIT.
IN SUPPORT OF THIS, INCREASE THE PROGRAM AND BUDGET
ANALYSIS DONE BY THE U.S. PERMANENT DELEGATION TO UNESCO.

-- OBTAIN INCREASED SUPPORT FOR U.S. POLICIES FROM OTHER
UNESCO MEMBER STATES BY IMPROVING THE MECHANISM FOR
CONSULTATION WITH THE VARIOUS PERMANENT REPRESENTATIVES TO
UNESCO IN PARIS, AND BY MORE TIMELY AND REGULAR
CONSULTATIONS IN CAPITALS. END TEXT.

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